CHAPTER III
RESEARCH METHODOLOGY

This chapter discusses the methodology of the research in detail. It describes the research method used to achieve the goals of the research and reviews the research stages. This chapter is divided into five sub chapters: research problems, research method, data collection procedures, and data analysis.

3.1 Research Problems

The present research examined the turn-taking rules occur in a comedy film entitled *Bruce Almighty*. This research also attempted to reveal some possible factors that influence the turn-taking behavior in that film. In other words, the present research investigated the problems that were expressed in the following research questions:

1. What rules of turn-taking occur in conversations among actors in a comedy film entitled *Bruce Almighty*?
2. What are some possible factors that influence the turn-taking behavior among actors in a comedy film entitled *Bruce Almighty*?

3.2 Research Method

The present research is largely qualitative. It is because the purpose of this research is to reveal and interpret some phenomenon in naturally occurring data which is contained in a film. It is in line with Denzin & Lincoln (2005) cited in
Creswell (2007) who define that qualitative researchers study things in their natural settings, attempting to make sense of, or interpret, phenomena in terms of the meanings people bring to them. Guest, Mack, MacQueen, Namey, and Woodsong (2005) argue that the qualitative research is able to provide complex textual descriptions of how people experience a given research issue. When qualitative method is used along with quantitative methods, qualitative research can help us to interpret and understand the complex reality of a given situation and the implications of quantitative data.

To analyze the data in this research, a descriptive analysis method was used. Descriptive method is appropriate for this research because the goal of descriptive method is to make a brief description and image about facts, characteristics and relationship between phenomena that is analyzed systematically, factually, and accurately. According to Nazir (1988), descriptive method is a method that is used not only to give illustration of phenomena, but also to clarify the relationships, test hypothesis, make prediction, and also extract the meaning and implication of a problem that is going to be solved.

3.3 Data Collection Procedure

The main data of the research was taken from the DVD of a comedy film entitled Bruce Almighty. First, the researcher watched the DVD of Bruce Almighty several times in order to see the connection between the dialogue among actors and the turn-taking rules in the film. It is believed that watching the film
several times is an important process to understand the whole conversation and it becomes the basic step before analyzing the turn-taking rules.

Second, the movie script of *Bruce Almighty* was downloaded from http://www.script-o-rama.com. This step was done by the researcher in order to acquire the textual data for this research.

Third, the script was divided into some encounters based on the scenes of the film in order to ease the analyzing process.

Fourth, each encounter was analyzed and classified based on the turn-taking rules proposed by Sacks, Schegloff, and Jefferson (1974). The analyzing process continued to reveal the factors that influence the turn-taking behavior in conversation among actors in *Bruce Almighty*’s Film. The markers of turn-taking were taken from different sources, such as books and internet.

Searching and browsing all supporting references from library and internet became the forerunner of gaining much information about the theories.

3.4 Data Analysis

The script of the *Bruce Almighty* film which has been classified into some encounters was analyzed using turn-taking rules proposed by Sacks, Schegloff, and Jefferson (1974) which includes the Current Speaker Selects the Next Speaker (CS2TNS) which sub-categorized into Selects (S) and Being Selected (BS), Self-Selection (SS) and Current Speaker Continuous (CSC). The turn-taking rules which occur in each encounter were included in the form of table by giving a check mark (√) for its occurrence.
Below is an example of data analysis in conversation which was taken from the dialogue among actors in *Bruce Almighty* film.

*Situation: This conversation involved two persons, that is, Bruce and Grace. They talked about the video that they have watched.*

*Bruce : What do you think?*

→ Here, Bruce did CS2TNS rule, because he Selects (S) Grace to be the next speaker by asking Grace’s opinion.

*Grace : I think it’s really good.*

→ Here, Grace responded Bruce’s question. In other words she was Being Selected (BS) by Bruce.

*Bruce : A story about a cookie!*

→ Here, Bruce did SS rule. It is because no one selects him to be the next speaker; initiatively he took the turn by making a statement.

[1 second]

*Pilsbury Doughboy would be disgusted.*

→ Here, Bruce did the CSC rule because after one second of pause, no one attempts to take the floor. Hence, Bruce continued to talk by giving another statement.

The example can be presented in the table below in which the information of the abbreviated words was given under the table.
After classifying and analyzing the data, this research investigated the amounts of the turn-taking rules which appear in each encounter and the factors that influence turn-taking behavior in conversations among actors in the film *Bruce Almighty*.

<table>
<thead>
<tr>
<th>Encounter</th>
<th>Actor</th>
<th>CS2TNS</th>
<th>SS</th>
<th>CSC</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Bruce</td>
<td>√</td>
<td></td>
<td></td>
</tr>
<tr>
<td>1</td>
<td>Grace</td>
<td></td>
<td>√</td>
<td></td>
</tr>
<tr>
<td>1</td>
<td>Bruce</td>
<td></td>
<td>√</td>
<td></td>
</tr>
<tr>
<td>1</td>
<td>Bruce</td>
<td></td>
<td></td>
<td>√</td>
</tr>
</tbody>
</table>

C2STNS : Current Speaker Selects the Next Speaker  
S : Selects  
BS : Being Selected  
SS : Self-Selection  
CSC : Current Speaker Continues